

ОБУКА ЗА НАТПРЕВАРОТ ЗА СРЕДНИТЕ УЧИЛИШТА**„НАЈДОБАР БИЗНИС КОНЦЕПТ 2018“****„Како идејата да ја претворам во старт-ап компанија и како до инвестиции за мојот старт-ап“****АГЕНДА**

Време	28.09.2018, Машински факултет, голем амфитеатар
11:00	Отварање на ОБУКАТА
–	- Проф. д-р Дарко Данев, Декан на Машински факултет
11:15	- Претставник на Биро за развој на образованието
	- Г-дин Марко Тодоров, Град Скопје
	- Г-а Елена Жукова, Фондација Македонија 2025
11:15	- Г-дин Филип Лунески, УСПЕХОТ КАКО ЖИВОТНА АСПИРАЦИЈА & CATEGORY MANAGEMENT КАКО ДИСЦИПЛИНА КОЈА КРЕИРА НОВ БИЗНИС КОНЦЕПТ
–	Filip Luneski is an alumnus of the Sheffield University, out of which he graduated Bachelor's in Business and Master's degree in Marketing and Advertising. He starts his career in the Coca-Cola system. In 2014 he joins Apatinska Brewery, local subsidiary of Molson Coors, third largest global brewing company. Currently, he works as Senior Category & Customer Marketing manager, responsible for 10 European markets. In parallel, Filip Luneski is President of the Macedonian Business Association in Serbia, a community which gathers biggest Macedonian companies and great number of business owners and other professionals from Macedonian origin, operating and living in Serbia. He is an active athlete for more than 20 years, holder of a black belt in Karate, currently a practitioner and President of Karate Club "Europe" in Belgrade.
11:45	- М-р Стефан Митевски, „ХАКНУВАЊЕ“ НА НЕРАЗУМНИОТ УМ
–	MSc Stefan Miteski is founder and owner of Systems for Enterprise. He has been in the IT industry bit short of a decade. Stefan is enthusiastic, outgoing and builds IT systems for living. His title is CEO, but that actually means that he does a bit of everything. Stefan is a trainer, public speaker and likes behavioural economics. He is Master of Science in Product Life-cycle management at Ss. Cyril and Methodius University. With his company he won national competition for best business concept Get In The Ring for 2016.
12:15	- Проф. д-р Радмил Поленаковиќ, Машински факултет, УКИМ
–	Објаснување на правилата за натпреварот
12:30	
12:30	Пауза
–	
12:50	- Г-дин Корбин Норман (Corbin Norman), HOW TEAMS CAN RAPIDLY TEST IDEAS IN A WEEK
–	Corbin Norman is an entrepreneur (2x) and start-up mentor having spent 10 years in technology, media and entertainment and creative industries building businesses and leading multidisciplinary teams from inspiration to sustainable change. Corbin recently stepped down as Chief Marketing Officer of his 2nd start-up, kweliTV Inc., to focus on building entrepreneurship ecosystems in Eastern Europe and earlier this year, consulted Latvijas Universitāte on how best to prepare students for sustainable, venture creation in Riga, Latvia. Named 2018 Poets & Quants Best and Brightest, today Corbin is an Entrepreneur-In-Residence for the Swiss Entrepreneurship Programme, working with entrepreneurs and support organizations in up-and-coming start-up hubs in Western Balkans and actively researches how software, data, disciplined innovation and emerging technologies can create a sustainable creative economy.
14:00	